

Goodall City Library
Ogallala, NE

FY 2016/17 Annual Report
October 1, 2016- September 30, 2017

Library Hours: Mon - Thurs 9 am to 8 pm / Fri 9am to 5pm / Sat 10am to 1pm
55 hours per week

** Goodall City Library is accredited at the Silver Level of Accreditation through the Nebraska Library Commission and the Federal Government Classification System of Ratings held with the Institute of Library and Museum Standards and will be up for renewal 9/30/2020** The Goodall City Library Board of Directors are certified and will be up for renewal 11/30/2020 - which means all Board members are responsible for completing Continuing Education Hours to stay certified as individual Board Members.

Patron and Circulation Statistics:

Patrons in Database: 5,497
Total Patron/Door Count: 40,830
Total Circulation: 79,546 - includes OverDrive Stats

Collection Statistics:

Total Print/Book Items in House: 47,372
Total Video/DVD Items in House: 3,581
Total Audio Books in House: 1,523
OverDrive /Downloadable Books Collection
**GCL Circulation of OverDrive = 7,816
Total Periodical (magazine) Subscriptions: 57
Total Number of Newspaper Subscriptions: 8
Total of Electronic Database Subscriptions: 19
Total of Titles Held: 60,357
Total Number of Titles Weeded: 841
Total Number of Titles Added /Catalogued: 3,856

Total Internet Desktop Users: 5,918
Total of Wi-Fi Users: 2,522

Interlibrary Loans:

Books Borrowed from other libraries : 45
Books Lent to other libraries: 169

Financials:

Total Income: \$319,527
Total Expenses: \$339,763

Grants:

**The Library did receive Grants from Region II for programming expenses for the adult and youth programs in the amount of \$3,000. We also received \$500 from Black Hills Energy for programming and The Summer Reading Program. These Grants were made to the Friends of the Library and distributed through that organization. Thrivent Financial group also gave the Friends of the Library \$250 to assist in the Annual Goodall City Library Track Meet.

The Library put on a very large Fundraising Event in June 2017 - and the funds were all handled via the Friends of the Library and the Library Foundation.

Friends of the Library:

Total Assisted: \$5,852.87

- This includes Programming Assistance and Expenses toward Strategic Planning
- Funds to pay for the Murder/Mystery Event in June
- \$ to support Speaker Fees
- Craft supplies - programming expenses
- Summer Reading Program
- \$5,000 Donation to New Library Building Fund
- Acted as pass thru account for over \$3000 in Grant Funds From Region II and other Institutions

Library Foundation:

Total Assisted: \$8,892.16

The Library Foundation was very instrumental in handling the expense associated with the large new library fundraiser that was held in June 2017. The Murder/Mystery Fundraiser was a great event and did require a great deal of time, talent and funds to put on. The Library Foundation not only paid for mailings and printing costs for the event but also included paying for the Actor Troop (Theatre Company) out of Denver, CO to come and put on the wonderful skit. Other expenses included postage and the seating required for the event as round tables and chairs were needed and the venue for the event did not have the required number of round tables or chairs.

Also during this fiscal year, the Library Foundation helped to pay for the new Library software update - this was a much needed expense as the previous system that we had was no longer being supported and thus the Library was forced into upgrading. This was not a budgeted expense and so the Foundation help was greatly appreciated.

Adult Services:

Clubs: (3) Biography / Non-fiction; Mystery; Multicultural; Fiction

WEL Life: Books delivered to patrons bi-weekly or as needed

Shut Ins: We deliver books to shut ins on a weekly basis - We average 1 trip a week

** As we moved to Follett Destiny in June of 2016 – The new Library Website was added in September/October of 2016 www.ogallalapubliclibrary.com

- Craft Classes or Programming offerings are monthly with a different focus each month
- Painting Classes meet every week on Tuesday evenings and Wednesday mornings. Total Attendees = 1231
- Crochet Classes meet every other Thursday afternoon. Total Attendees = 88
- Investing Classes were held in the Fiscal Year with Regional and Local Banks sending representatives. Total Attendees = 33
- History Presentations were held with Local Historians presenting the Lush History of Keith County. Total Attendees = 21
- Family Game Night was held to help foster Family Bonding
- Local Professionals came to give presentations on Tuesday Evenings and Wednesday mornings regarding growing your own food/how to save money at the grocery store and nutrition
- Cookie Decorating classes were held with donations from local businesses. Total Attendees = 69
- Bingo Event was held at Spruce Street Station with prizes donated by Trails End. Total Attendees = 11
- Local Businesses held “Eat and Give” Fundraisers for the Adult and Youth Libraries – Dairy Queen (75 attendees) and Valentino’s (21 attendees) each held events as well as Runza
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Computer Classes: Available upon request - used for such assistance as setting up email accounts, working with Facebook, setting up Skype and working with the basics of Word and Excel.

Device Assistance: Adult Library Personnel are seen as the Tech Champions in the community – as the rage continues for new “Reader” devices – the Goodall City Library assists patrons at an average of 5 per week in getting setup to download materials to their respective devices. This is a very challenging and time consuming task - as each device is different and requires its own unique skill set. OverDrive is a consistent startup with this Device Training and we do this type of setup over the phone as well as in person.

** Average on the job time spent with each Customer = 1 hour = 3 visits a week = 3 hours a week in “Reader Device” assistance

Reference: This is a much overlooked area of the Library – the Goodall City Library fields reference requests from all over the City, County and World. A request could be so simple as to help a patron get signed up for City Water by assisting them in where to go or it could be as in-depth as tracking down Obituary and Birth Announcements from the early 1800s.

Total for 2016/17= 47,432 requests fulfilled

The Adult Library services over 912 requests per week for Reference work

Youth Services:

Story Time / Baby Talk (Tuesdays): Averages 35 attendees per week - This is a wonderful outreach for our Community . Total youth attendees for the fiscal year 1446 - this does not include the adult care-givers.

- **Our Annual Harry Potter Book Night was held in February 2017 and had over 120 attendees. Volunteers from the Ogallala Youth Committee and the local Optimist Club as well as Kiwanis Club make this event a real success.**
- **Our Annual Star Wars “May The 4th Be With You” Party is held in May and is a great way to foster the Star Wars series of books and movies - This is open to youth and adults and had a great following in its first year in 2017 – We had 98 attendees in its first year and we do plan on making this an Annual Event. Again this event would not be possible without the generous efforts of local volunteers and service organizations donating their time and resources to the Library.**
- **The Annual Halloween Party was held in October and consisted of games and snacks for kids as well as Costume Contest with prizes for the “Best Dressed”. Total Attendees=217**
- **The Youth Department hosts “Thursday Craft Days” every week from 4 to 5pm for all youth - focusing on a specific craft each week. We had a total of 736 attendees for these Thursday offerings.**
- **We have added multiple activities in the evening and weekend hours at the Library - Tea Parties, Family Game Nights and various craft classes have brought a new group of patrons to the library for specific purposes**
- **Each Friday we host “Movie” days to facilitate the school children getting out at 1:30pm. Movies start at 2pm and popcorn and drinks are provided weekly by Pump - N-Pantry. Attendees from Jan - Dec. 2017 = 728**
- **The Annual Goodall City Track Meet was held in July 2017 - we increased our attendees by over 20 kids since first offering in 2016. This is a fun event for the Community as it is something not seen hosted by a Library**
- **Eclipse Event was held at Searle Park with activities for the youth and adults and included a hot dog lunch provided from Wal-Mart. Total Attendees = 107**
- **Youth Library partnered with the Ogallala Youth Department to bring the YES! Program to Ogallala in the summer of 2017. This included various presentations with games, snacks and tricks for youth over 4 weeks in June and July on Wednesday evenings at the Rendez Vous Square. Total Attendees = 308**

Summer Reading Program:

Theme: “Build a Better World”

We had 3 different class times for our Summer Reading curriculum during June and July. Newborn-1st grade; 2nd-6th grade; 7th grade and higher (Young Adult)

We had The Lego Man – a performer from Iowa in for a full day Lego Building show, as well as the Ambulance/EMT’s, Fire department, and a Drug dog from the Nebraska State patrol in for presentations. We talked about all the ways the youth of today can Build a Better World and how it starts simply and grows and grows.

We had a total of 914 participants for our programs which resulted in reading 3,614 books in a 6 week period over Summer Break.

Volunteers / Total Library:

Total: 215 In House Library Program Hours

Event Hours : 227 Murder/Mystery Event Volunteer Hours

Staff: 3 full time staff, 6 part time staff.

Library Director (FT): Kendra Caskey

Youth Services Librarian (FT): Chelsea Foust

Adult Services Librarian (FT): Kasia Helmuth

Adult & Youth Library Clerks: Katrina Deabler, Barb Brandt and Kylie Commins

Library Assistant Clerks: current - - Michelle Millikin, Lori Beckius and Kama Svoboda

Training:

- Annual Conference (KC, KH & CF)
- MPCC Partnership Classes (KC)
- Spring Conference (KC)
- Summer Reading Conference (CF)
- Kendra Caskey completed 25 hours of Online Training for her Continuing Education Credit - to stay Certified

Building:

- General Concerns with facility maintenance
- Elevator -currently working with limitations
- Boiler inspection, yearly and maintenance included
- Plumbing backups consistent with aging facility
- Front step concerns
- Snow removal in back Staff parking lot / Ice is a concern for employees due to roof drainage
- Storage Concerns
- Landscaping Issues - yearly updated with volunteers

Future / Strategic Planning:

As Planning for a new Public Library in Ogallala grew this Fiscal Year - We focused all efforts on a large Fundraising Event held in June 2017. This was a Murder Mystery Dinner Event where all expenses were paid for out of the Friends of the Library Group and the Goodall City Library Foundation. The event starred a Production Company out of Denver with a troop of Actors skilled in engaging the audience and really inspiring the audience to have fun and enjoy the event. The elegant meal was catered by West Winds and a silent auction was also held with donated items from the Community which consisted of a 60 inch 4k TV and various Professional and College Sports Team Ticket packages among other items. We had seating for 100 people and ended with ticket sales of 93

attendees raising over \$6,900 in ticket sales. All in all the event raised over \$12,000 and was a wonderful event in the Ogallala Community – an event that was “fresh” in fundraising and something many locals have asked that we do on an annual basis. This event was put on with the countless hours of local community members, city employees, Board members, City Council and County Board members and many, many others and it would not have been possible without all the support and help each individual brought to the event – I would love to Thank Everyone for the Success of the Library Murder/Mystery Event!!!

In late 2017 efforts have increased in acquiring a formal Architectural Firm to assist the Library in a full design and space plan and also in asserting what our cost per square foot would be. Currently our Project Goal is \$2.5 MM and looking at a space plan of roughly 12,000 square feet.

The New Library Advisory Committee is currently working on applying for the Department of Economic Development’s Civic Center Financing Fund in the amount of \$375,000 – this application is due in February of 2018.

Director Activities:

- Member Rotary Club of Ogallala
- Board member of Mid Plains Community College Distance Learning Committee
- Treasurer of Ogallala Post Prom Committee - Office Held since 2007
- Nebraska Library Commission Advocacy Committee Member – work with State Officials to advocate for all Nebraska Public Libraries
- Masters in Library Science Degree (MLS)
- President Of Keith County Historical Society
- Partner of Ogallala Youth Committee
- Friends of Goodall City Library Member
- President St Paul’s Lutheran School Board
- President of St. Paul’s PTL
- Active Member of St. Paul’s Lutheran Church
- Board member of Ogallala Softball Organization
- Active in various Youth Sports / Coaching Organizations throughout Ogallala