

Goodall City Library
Ogallala, NE

FY 2014/15 Annual Report
October 1, 2014- September 30, 2015

Library Hours: Mon - Thurs 9 am to 8 pm / Fri 9am to 5pm / Sat 10am to 1pm
55 hours per week

** Goodall City Library is accredited at the Silver Level of Accreditation through the Nebraska Library Commission and the Federal Government Classification System of Ratings held with the Institute of Library and Museum Standards and will be up for renewal 9/30/2017** The Goodall City Library Board of Directors are certified and will be up for renewal 11/30/2017 - which means all Board members are responsible for completing Continuing Education Hours to stay certified as individual Board Members.

Patron and Circulation Statistics:

Patrons in Database:	5,111
Total Patron/Door Count:	40,476
Total Circulation:	77,561

Collection Statistics:

Total Print/Book Items in House:	31,451
Total Video/DVD Items in House:	2,959
Total Audio Books in House:	1,421
Total Downloadable Books in Collection:	
**Circulation of these Downloads =	
Total Periodical (magazine) Subscriptions:	57
Total Number of Newspaper Subscriptions:	8
Total of Electronic Database Subscriptions:	21
Total of Titles Held:	44,595
Total Number of Titles Weeded:	1,915
Total Number of Titles Added /Catalogued:	3,565
Total Internet Desktop Users:	6,805
Total of Wi-Fi Users:	728

Interlibrary Loans:

Books Borrowed from other libraries :	41
Books Lent to other libraries:	210

Financials:

Total Income:	\$270,684.16
Total Expenses:	\$257,437.22

Grants:

****We did not actively seek Grants during the 2014/2015 Fiscal Year other than the grant research for the New Library Site Demolition. We focused our efforts on looking for demolition specific grants and look forward to working on construction and building specific grants in the upcoming fiscal years.**

Friends of the Library:

Total Assisted: \$1176.75

- This includes Programming Assistance and Expenses toward Strategic Planning
- \$ to support Nebraska Humanities Speaker Fees
- Craft supplies
- Magic Show for Summer Reading Program

Library Foundation:

Total Assisted: \$121,567

The main focus of the Ogallala Library Foundation from October 1, 2014 through September 30, 2015 was the demolition of the former Progress School building to prepare the site for the construction of the new library at West 7th and B streets. Through contributions from the Keith County Community Foundation Fund (\$10,000), Pinnacle Bank (\$10,000), and private donations, the Foundation raised the needed \$121,567 for demolition and asbestos abatement. (The City also received a \$10,000 abatement grant from the Nebraska Department of Environmental Quality.)

During this time period, the Foundation continued to raise community awareness for the need for a new library, and to coordinate support and information throughout the site selection process.

Adult Services:

Clubs: (3) Biography / Non-fiction; Mystery; Multicultural; Fiction

Coffee/Chat: weekly on Tuesday mornings

WEL Life: Books delivered to patrons weekly or as needed

Shut Ins: We deliver books to shut ins on a weekly basis - We average 1 trip a week

****Craft Classes or Programming offerings are monthly with a different focus each month - - examples are: the Ogallala History presentations given by local historian Tomas England, Alaskan author Jim Misko did an author signing as he did a National Book Tour , Colorado author Jennie Marts was featured in a author signing featuring favorite romance authors, we featured Nebraska Humanities speakers Jeff Barnes and Charlotte Endorf in sessions focusing on the lush Nebraska History of sports (Modisett Ballpark and Sandhills Sandlots and the War Effort of the Nebraska Canteen. We also have done craft sessions that focus on Harvest themed décor, Christmas Ornaments and Calligraphy.**

Computer Classes: Available upon request - used for such assistance as setting up email accounts, working with Facebook, setting up Skype and working with the basics of Word and Excel.

Device Assistance: Adult Library Personnel are seen as the Tech Champions in the community - as the rage continues for new "Reader" devices - the Goodall City Library assists patrons at an average of 5 per week in getting setup to download materials to their respective devices. This is a very challenging and time consuming task - as each device is different and requires its own unique skill set. OverDrive is a consistent startup with this Device Training and we do this type of setup over the phone as well as in person.

**** Average on the job time spent with each Customer = 1 hour = 3 visits a week = 3 hours a week in "Reader Device" assistance**

Reference: This is a much overlooked area of the Library - the Goodall City Library fields reference requests from all over the City, County and World. A request could be so simple as to help a patron get signed up for City Water by assisting them in where to go or it could be as in-depth as tracking down Obituary and Birth Announcements from the early 1800s.

****Total for 2014/15= 14,965 requests fulfilled** This has increased from the previous fiscal year by 6,572 more requests - this is a 43% increase from 2013/14**

The Adult Library services over 287 requests per week for Reference work at an average time per task of 15 minutes = this equates to 71.75 hours of work per week spent on Reference Work for the Adult Library Personnel and Library Director.

Youth Services:

Story Time / Baby Talk (Tuesdays):

Story time continues to grow with more new families and new activities each week.

Oct-Jan 2014/2015 we had 246 attendees

Oct-Jan 2015/2016 we've had so far 418 attendees.

School Partnering: Gave multiple tours and trainings at Ogallala Public Preschool, OPS 1st and 2nd graders, St. Paul's Lutheran preschool - 5th grade and St. Luke's Preschool.

- **Our first annual Harry Potter Book Night was held in February 2015 and had over 200 attendees. It was voted that this event be held annually in February. It will occur February 4th 2016 - watch for details.**
- **With a new Supervisor in the Youth Department the Library has added many new programs to its offerings - we host "Thursday Craft Days" every week from 4 to 5pm for all youth - focusing on a specific craft each week.**

- The Youth Library participated in the Rendezvous Scarecrow contest designing a “Harry Potter themed Scarecrow “ that won Best In Show
- Children’s Author Buck Wilder came to the Library in a Partnership event with the Ogallala Public Schools that was well received
- We have added multiple activities in the evening and weekend hours at the Library – Tea Parties, Family Game Nights and various craft classes have brought a new group of patrons to the library for specific purposes
- We have begun a strong partnership with ESU 16 in offering more parenting classes designed to assist parents with engaging youth early with literacy and skill building
- Ogallala native Amanda Morgan was hosted by the Youth Library in an author signing that highlighted her latest Young Adult book

Summer Reading Program:

Theme: “Every Hero has a Story”

We had 3 different class times for our Summer Reading curriculum during June and July. Newborn-1st grade; 2nd-6th grade; 7th grade and higher (Young Adult)

We had Brian MacElvain in for a magic show, as well as the Ambulance/EMT’s, Fire department, and a Drug dog from the Nebraska State patrol in for presentations. We wrote letters to our military in our Young Adult class, as well as wrote letters to our personal heroes after learning what a hero truly is.

We had a total of 1,275 participants for our programs. 293 kids signed up for reading books, with a total of 4,081 books read.

Volunteers / Total Library:

Total: 400.34 hours - this is double from 2013/14

Staff: 3 full time staff, 6 part time staff.

Library Director (FT): Kendra Caskey

Youth Services Librarian (FT): Chelsea Foust - added to full time 5/26/15

Adult Services Librarian (FT): Kasia Helmuth

Adult & Youth Library Clerks: Katrina Deabler and Barb Brandt

Library Assistant Clerks: current - - Jen Holmes, Loray Hastings, Kylie Commins and Michelle Millikin

***Staff Turnover was a major concern in 2014/2015, we lost 5 employees**

Training:

- Reader/Device Trainings (KD &KH)
- Technology Training (KH & KC and CF)
- System Cataloging Training (CF, KH)
- MPCC Partnership Classes (KC)
- Who we are and What we do Conference (KC)

Building:

- General Concerns with facility maintenance
- Elevator -currently out of order
- Boiler inspection, yearly and maintenance included
- Plumbing backups consistent with aging facility
- Front step concerns
- HVAC maintenance on yearly basis/Window Air Issues in basement units
- Staff side entrance decks - one re-built during the fiscal year
- Snow removal in back Staff parking lot is difficult due to Over-Fill Trailer
- Storage Concerns
- Flood Preparations
- Landscaping Issues

Future / Strategic Planning:

Planning for a new Public Library in Ogallala made much head way in the fiscal year of 2014/2015. Not only was an official site obtained but the site was cleaned and cleared of an old school building and is prepped and ready for construction when final funding is obtained.

In June of 2015 a joint meeting was held between the City Council and the New Library Facilities Committee to establish the next steps to the process which included appointing a new, smaller sub-committee to advise the Council and the Public on the large project of building a new public library in Ogallala. Seven members were appointed to that Committee - each were elected or appointed from their respective organizations to keep all parties involved in the project. Members appointed were Aaron Smith (City), Mike Tuttle (Library Board), Nancy Armstrong (Friends of the Library) Elise Lockhart (Library Foundation) Jeff Headley (New Library Facilities Committee), Jeff Armor (County Commissioners) and Kendra Caskey (Library Director). This group held their first meeting in September of 2015 and has been very active in seeking funding for the project at large. Currently we have a Facebook page and a page on the City of Ogallala's website announcing details of the capital campaign and project as well as contact information for those seeking help with questions and concerns. There is a large sign on the property that has been established as the site of the future library announcing the renderings of the new facility as well as highlighting how one would contribute to the fundraising efforts. The renderings dictate the fundraising goal of \$4.2 million that is needed to build the new 18,000 sq ft facility and adequately furnish it.

A local donor had been confirmed to contribute \$1.8 million to the effort and thus confirmed naming rights of the facility. That donation however was rescinded in the summer of 2015. The capital campaign is in full force at the present time. Members have been involved in donor visits as well letter campaigns for funding commitments to help build the funds to build the new library. Overall much was accomplished in the fiscal year 2014/2015 for the future of a new public library in Ogallala.

Director Activities:

- Member Rotary Club of Ogallala

- Rotary Youth Exchange Counselor
- Board member of Mid Plains Community College Distance Learning Committee
- Treasurer of Ogallala Post Prom Committee - Office Held since 2007
- Nebraska Library Commission Advocacy Committee Member - work with State Officials to advocate for all Nebraska Public Libraries
- Notary Public
- Masters in Library Science Degree (MLS)
- Safe Kids Sandhills Committee Member
- President Of Keith County Historical Society
- Member/Partner of Ogallala Youth Committee
- Friends of Goodall City Library Member
- School Board Member of St. Paul's Lutheran School
- Vice President of St. Paul's PTL
- Active Member of St. Paul's Lutheran Church
- Board member of Ogallala Softball Organization
- Active in various Youth Sports / Coaching Organizations throughout Ogallala