

Ogallala Named a Top City on the Rise in Nebraska

NerdWallet considers population, employment and income growth

San Francisco, CA (October 8, 2014) – NerdWallet, a consumer advocacy website, recently conducted a study to find the fastest-growing cities in Nebraska – and Ogallala ranked tenth.

To find Nebraska's fastest-growing communities, NerdWallet evaluated 46 cities, towns and census-designated places and examined the following variables:

- Population growth
- Employment growth
- Income growth

It's all about location in Ogallala. The city is located on Highway 26 and Interstate 80 — the only interstate connecting Omaha to Denver and Salt Lake City. Businesses are drawn by Ogallala's 121-acre North Business Park, while residents enjoy Lake McConaughy, the largest lake in the state. Both benefit from the Searle Field Airport, which serves corporate jets and offers hangar storage and aircraft repair. At 23.2%, the city has one of the highest three-year income growth rates in the state.

"Nebraska has remained stable throughout historically difficult periods, such as the most recent recession, in large part due to its strong agricultural landscape," said Kamran Rosen, an analyst with NerdWallet. "With no signs of slowing down, our study has also discovered that diverse industry and trade has led to double-digit median income growth for all but one of our top 10 cities," said Rosen.

Other places in the top 10 include Gretna and Wayne. See the full study [here](#).

For more information about NerdWallet, visit nerdwallet.com/cities.